

## Choosing Your Path to Success

April 17, 2015

8:30 AM - 3:30 PM

Peterson Auditorium

Shewmaker Center for Global Business Development

Northwest Arkansas Community College

8:00-8:30	Registration & Morning Refreshments
8:30-8:45	Welcome
8:45-9:45	Leadership Panel: <b>Benchmarks of a Successful Career</b> <i>Ana Aguayo, Crystal Bridges</i> <i>John Sampson, Champions for Kids</i> <i>Geovanny Sarmiento, Rogers-Lowell Chamber of Commerce</i> <i>Ulanda Terry, Tyson Foods, Inc.</i> Moderator: Danielle Wood, Ed.D., <i>University of Arkansas</i>
10:00-11:00	Breakout Sessions I: <b>Finding and Working with a Mentor</b> – <i>Elsania Galeano, Walmart</i> <b>Using Personality and Interest Tests in Decision Making</b> – <i>Lynda Lloyd, NWACC</i> <b>Personal Branding</b> – <i>Stephanie Bobbitt</i> <b>Excellent Customer Service</b> - <i>Tim Ensley, City of Rogers, Office of Human Concern</i>
11:10-12:10	Breakout Sessions II: Breakout Sessions I repeated
12:15-1:45	Luncheon Keynote Speaker <b>Matching Education and Careers</b> – <i>Mike Harvey, Chief Operating Officer, Northwest Arkansas Council</i>
2:00-3:30	<b>Career Exploration &amp; Career Fair</b> Visit with representatives from various career fields and with area employers